Report by: Cambridgeshire Community Foundation

To:Area Committee – East, 12th April 2012Wards:Abbey, Coleridge, Petersfield, Romsey

Community Development and Leisure Grants 2012-13

1. Introduction

This report reminds members of the process for the allocation of Community Development and Leisure grants by Area Committees, confirms the funds available, seeks approval for applications which have been assessed and lists further applications which are still under review.

The application process has been managed by Cambridgeshire Community Foundation (CCF) since April 2009. CCF advertise available funds; support potential applicants; assess applications; present recommendations to Area Committees; advise applicants of Area Committee decisions; make grant payments and seek feedback and monitoring from the funded projects. CCF does not therefore make decisions on the grants awarded from the Area Committee funds.

2. Recommendations

2.1 To consider the grant applications and agree recommendations detailed below.

Current Applications. Available: £27,048					
CCF ref	Group	Project	Offer		
WEB 9405	Petersfield Area Community Trust (PACT)	2012 Summer Event.	Max of £3,858 (minus £858 if not required for the road closure)		
3408	East Barnwell Friendship Club	Members outing.	£300		
3416	Priory Townswomens Guild	Speakers at meetings.	£250		
WEB 45548	28th Cambridge Scout Group	Queen's Jubilee Street Party	£500		
WEB 45670	SIN Cru	6 week long creative project in June and July with children and young people	£1,000		
3430	Cambridge Music Festival	'Drumming' project with percussion workshops in 2 primary schools in the East Area.	£2,000		

Total	£7,908
Remaining	£19,140

3. Background

There is a total of £84,000 Area Committee funding available in 2012-13. £55,000 is from the Community Development grants budget and £29,000 is from the Leisure grants budget. These budgets have been merged and allocated to each area committee in accordance with population and poverty calculations.

2012-13				
Committee	%	£		
North	37.8	31,752		
South	20	16,800		
East	32.2	27,048		
West Central	10	8,400		

- 4. East Area Committee 2012-13 Current Applications
- 4.1 Funding allocated to date: none

4.2 Grant application background information

East Area Committee Grants 2012-13	CCF ref WEB29405				
Applicant: Petersfield Area Community Trust (PACT) Ward(s) : Petersfield					
Purpose of group: PACT was founded in 1997, after losing the Howard Mallett					
Centre, to seek a replacement community centre and organise supportive structures					
to foster local community spirit in the Petersfield area of Cambridge. "We are a forum					
which seeks to further the interests of residents and to fulfil community needs. We					
have been linked to Better Government for Older People for several years, and have					
worked in partnership to develop Petersfield Celebrates Age as part of the widest					
annual programme of events designed to tackle ageism and social isolation in the					
County. We campaign in areas such as planning, public open space, older people,					
youth and community facilities, vandalism and transport."					

Project: 2012 Summer Event.

Breakdown of anticipated costs:

£2,956 Operational costs (£21 event licence, £567 insurance for event and trustee liability, £510 hire of marquee, £1000 Sound/stage/ lighting, Road closure /traffic mngt fee £858.) £300 Payments to 'suppliers' (eg £50 Morris Men, £50 Cambridge Circus, £50 auctioneer, £50 sound engineer, £50 face painting £50)

£3,600 Publicity (£1,000 single page advertisement in Explorer, £995 in Agenda, £420 Velvet Magazine, £870 one week of advertisements in Cambridge News, £320 for 5000 flyers)

Total cost: approx. £7,000Requested: £6,258.00

Expected benefits or outcomes as a result of funding as described by the applicant: Past PACT projects and activities have a proven track record in bringing together disparate groups, such as the elderly and the young. The forthcoming talent contest and Summer Event will be building on this ethos, involving individuals and businesses from right across the spectrum, and bringing all together in a collaborative venture to celebrate the best that this community has to offer. We envisage the benefits and outcomes to include greater communication between groups; pride in each other's strengths, a stronger feeling of community, and helping individuals achieve greater self-esteem and recognition of their own and others' potential. Thus the talent contest is attracting everyone from schoolchildren to homeless people; the Summer Event will see the collaboration of artists, musicians, and various cultural groups as well as local businesses and individual residents.

Number of beneficiaries: 1000

Background information:

CCF Comments: The PACT event committee of 16 people are planning an all day summer event on 23 June 2012. Whereas previous events have run for two hours in the evening and attracted 300 to 400 people, the aim for 2012 is to make the summer event a much larger event attracting a significant audience.

The event committee have put a lot of effort into plans so far but do not have experience of running such as large scale event. The budget is still draft and has been updated since the initial application was submitted in Autumn 2011.

The committee has allocated a large budget to publicity as they wish to target a large audience and as this is the first all day event, they believe they need to raise awareness.

The event will not generate any income and aside from a £500 grant from housing association and possible use of some of the modest reserves of PACT, there is no other means to support the event if an area committee grant is not offered.

The committee believe there is scope for the road closure fee to be waived and are following this up.

A limited amount of food and drink organised by PACT will be on sale but the local shops, cafes etc will open for visitors

Previous funding from this Area Committee: £2,000 in 04/05 for legal costs; £694 in 04/05 for administration; £550 in 05/06 for projects and meetings; £643 in 06/07 for meeting costs and administration; £386 in 06/07 for a summer event; £751 in 07/08 for a summer event; £242 in 07/08 for leaflets; £1,469 in 08/09 for a summer event, magazine, agm, public meeting and administration £450 in 10/11 for community events, administration costs and training.

CCF recommendation: £3,858(suggested split £500 publicity for flyers and posters, £300 for 'suppliers', £2200 for hire of marquee and gazebos, PA and lighting equipment, licences, insurance, expenses) **minus £858** road closure fee not required.

East Area Committee Grants 2012-13	CCF ref 3408				
Applicant: East Barnwell Friendship ClubWard(s) : Abbey					
Purpose of group: A social club for older people	to meet. The club organises 2 or 3				
outings a year as most of the members have no transport.					
Project: contribution towards the cost of hiring a coach for an outing.					
Breakdown of costs: Three trips booked this year -					
Wicksteed Park for Christmas Dinner – coach £320 /Hunstanton sea visit - coach					
£350 / Peterborough for shopping - £270					
Seeking contribution towards one of them					
Requested: £300					
Expected benefits or outcomes as a result of funding as described by the					
applicant: Organised outings provide the opportu	applicant: Organised outings provide the opportunity for members who do not have				
their own transport to get out and about.					
Number of beneficiaries: 20					
Background information: The Club's members are aged 70-90. The majority live in					
local sheltered housing.					
CCF Comments: Constituted group. Members pay a subscription of £5 per year and					
an additional £1 when they attend a meeting. They take part in raffles, plant sales,					
cake sales, bring and buy to raise funds. Also adv	•				
sheltered housing complex to help fill the coach ar	nd often get 4 or 5 people				
attending.					
Previous funding from this Area Committee: £250 in 05/06 for a day trip; £250 in					
06/07 for a trip to the coast; £250 in 07/08 for a trip to the coast; £250 in 08/09 for a					
trip to Bury St Edmunds; £250 in 10/11 for outing to the coast and a meal; £250 in					
11/12 for outing to the coast and a meal.					
CCF recommendation: Award £300					
East Area Committee Grants 2012-13	CCF ref 3416				
	s): Abbey				
Purpose of group: To advance education and pro	ovide recreational activities, with				
the aim of improving social welfare.					
Project: cost of speakers at meetings.					

Breakdown of costs: room hire £204.90; speakers fees £249.48; phone, stationery etc. £66.03

Total cost: £520.41 Requested: £250

Expected benefits or outcomes as a result of funding as described by the applicant: Evening meetings provide social opportunities and members enjoy films and benefit from getting information or help on pensions etc. **Number of beneficiaries: 28** **Background information:** The Priory Townswomens Guild meets at the East Barnwell Community Centre. The group is affiliated to the Cambridge Federation of Townswomens Guilds. Two meetings a month, guests can attend up to 3 meetings before becoming a fully paid up member.

CCF Comments: Constituted group.

Previous funding from this Area Committee: New applicant.

CCF recommendation: Award £250

East Area Committee 2012-13 grantsCCF ref WEB45548Applicant: 28th Cambridge Scout GroupWard(s) : Coleridge

Purpose of group: We are a Scout group for boys and girls from 5 to 14: Beaver Scouts for 5 to 8 year olds; CubScouts for 8 to ten-and-a-half year olds; Scouts for boys and girls aged ten-and-a-half to 14. Groups meet on Tuesday nights at the scout hut in Flamsteed Road providing activities, expeditions and camps around the county and country.

Project: to hold a Queen's Jubilee Street party for all nearby neighbours and residents.

Breakdown of costs: £120 Table decorations, hats, bunting etc; £150 Bouncy castle(s); £100 PA for a band that donates their time, or the hire of a band with their own PA; £50 Tea, squash, biscuits; £30 Printing costs for info flyers to residents; £50 Fuel for the barbecue.

Total cost: £500.00

Requested: £500.00

Expected benefits or outcomes as a result of funding as described by the applicant: We will be able to have a memorable street party, one to remember with decent decorations, a bouncy castle, entertainment and a spread befitting the celebration. We will be able to thank our residents properly for having us in their midst, and show our Beavers, Cubs and Scouts that helping other people can be great fun and rewarding, one of the core values of Scouting. We will be able to 'do our duty to the Queen' as each of our Beavers, Cubs and Scouts solemnly vowed in their Promise. Number of beneficiaries: 500

Background information: We plan to hold a Queen's Diamond Jubilee Street Party for all of our nearby neighbours, the residents of Flamsteed Road, Bancroft Road, much of Rustat Road and some of Cherry Hinton Road to say thank you to them for putting up with the noise and hassle that we must inevitably cause them every Tuesday night. The 75+ young people in our Group (Beavers, Cubs and Scouts) with their families, plus our volunteer leaders will be invited. With 2-300 residents plus the 200 or so members of our scout group and their families, this gives a target total of 500 people. We plan to hold it on Saturday the 2nd of June, the first of the four Queen's Jubilee days, at around 2pm in Flamsteed Road, a cul-de-sac off Rustat Road. The local Residents Association welcomed our offer. Cakes and savouries will be on a bring-and-share basis. Burgers, sausages, fizzy drinks etc. will be sold at a price to cover their costs.

CCF Comments:

Previous funding from this Area Committee: £4,429 in 06/07 for scout hut refurbishment; £4,122 in 09/10 to replace large patrol tents.

CCF recommendation: Award £500

East Area Committee 2012-13 gra	nts	CCF	ref WEB45670

Applicant: SIN CruWard(s) : Coleridge

Purpose of group: SIN Cru is a Hip Hop arts collective working in dance, visual arts, theatre, film and music. We deliver workshops and classes, perform on stage and work with arts and education providers to develop the creative learning of young people. We actively involve volunteers, participants and the local community in our work, led by the 'JNR Sinstars', a group of Bboys and Bgirls between the ages of 8 and 16 who take a leading role in dance events as well as helping out with classes and contributing to the organisation's management. For the third year running they will be the region's representatives at the Youth Dance England national showcase in Birmingham in June. Other partners include The Junction, ADC Theatre, Classworks and Cambridge University. We aim to deliver quality arts work in an open, enjoyable and accessible way, demonstrating the creativity which exists in us all.

Project: 6 week long creative project in June and July with children and young people.

Breakdown of costs

Staff costs £2,350

Volunteer costs £360.00

Operational costs £250 (£250 Music Production (Commission to create final soundtrack))

Office, premise, overheads £1,700.00

Publicity £830.00

Total cost: £5,490.00 Requested: £4,790.00

Expected benefits or outcomes as a result of funding as described by the applicant: As outlined above, we believe that becoming involved in the creative arts brings opportunities to young people to shine, potentially for the first time in their lives, and that this has knock-on effects in the rest of their lives. We have seen young people increase in confidence and articulation as a result of participating in our projects, which has manifested at school in increased classroom participation; and increased focus as a result of desire to work at something and achieve. We are confident that these results will be replicated with our 5 target groups in the Coleridge area; our work appeals heavily (but not exclusively) to boys, and we are aware that healthy recreational activity at this age range can have positive community effects by diverting young people from antisocial behaviour and by encouraging teamwork and self-belief. We also hope this project will promote our ongoing community activities. **Number of beneficiaries: 150** **Background information:** Our work is primarily aimed at young people, approximately as follows: Under 5: 10%, 5-11: 30%, 11-18: 40%, 18-25: 10%, 25+: 10%. Our work is targeted at all young people; however we know from participant and parent feedback that a significant proportion of the young people we work with have experienced exclusion from school, may be struggling with educational achievement, and live in areas where there are notable levels of crime and antisocial behaviour. We also know from schools and youth services that our activities, by raising attainment and self-esteem, promoting focus, self discipline and teamwork, and giving young people something to feel confident about, have increased levels of attendance, concentration and attainment at school.

CCF Comments: CCF has funded SinCru in past. This application was received on Saturday 31 March and we have been unable to contact the group using telephone number provided before the deadline for submitting this report on 2 April so it has not been possible to assess how the young people will be identified to participate , whether there is existing contact with young people, venue and timings of sessions etc

Previous funding from this Area Committee: £500 in 05/06 for DJ courses; £,245 in 05/06 for a dance project; £500 in 05/06 for DJ courses; £883 in 06/07 for a circus skills course.

CCF recommendation: £1000 (restricted as the scope of the project seems ambitious without further details)

East Area Committee Grants 2012-13	CCF ref 3430			
Applicant: Cambridge Music Festival	Ward(s) : Abbey, Petersfield,			
	Coleridge and Romsey			
Purpose of group: We aim to provide a high quality music celebration by and for				
anyone who lives, works, shops or studies in the greater Cambridge area. We hold				
major music festivals once every three years in November. Registered charity.				
Project: a 'drumming' project with percussion workshops in 2 primary				
schools in East Area.				
Breakdown of costs: 12 school visits in Autumn term over 6 weeks @ £100 a visit				
(tutor/equipment) £1,200; school visits by Colin Currie (a classical percussion				
soloist) and 2 colleagues £500; percussion hire/provision £300; local				
percussionists' rehearsals organised by Cambs Music £300; contribution to final				
concert on 18 Nov at Corn Exchange (The Colin Currie Group, venue hire, sound				
system, promotion/offers etc.) £5,500				
Total cost: £7,800 Requested:	£2,000			
Expected benefits or outcomes as a result of funding as described by the				
applicant: Increased social skills and confidence, developing co-ordination and				
listening, along with the discipline and teamwork required for musical performance.				
Number of beneficiaries: 40				

Background information: There is some very good percussion work in the region for people who know about, and opt in to, the service. However, this is not available to (or taken up in) those living in areas of high needs.

CCF Comments: The same project will also be run at 2 primary schools in Kings Hedges and funding will be requested from the North Area Committee.

Contact has been made with several schools but the final locations for the sessions tbc. Sessions may be mixed age in after school club or in lesson time for one class. Activity known to especially appeal to boys. Area Committee funding is requested to cover 12 school visits for percussion workshops, school visits by Colin Currie and 2 colleagues and percussion hire/provision. Other costs will be covered by CMF fundraising, individual donations and box office income.

Previous funding from this Area Committee: New applicant CCF recommendation: Award £2,000

BACKGROUND PAPERS and research used in the preparation of this report:

Grant applications.

Monitoring from previous grant awards.

Telephone interview.

To inspect these documents contact Marion Branch on 01223 410535 or marion@cambscf.org.uk

Appendix 1

Area Committee Grants – Process and Criteria 2012-13

The following document was circulated to members recently and is attached to this report for reference.

1. Budget

There is a total of £84,000 Area Committee funding available in 2012-13. £55,000 is from the Community Development Grants budget. £29,000 is from the Leisure Grants budget. These budgets have been merged and divided between the area committees in accordance with population and poverty calculations.

The amount available for each area is as follows:

Committee	%	£
North	37.8	31,752
South	20	16,800
East	32.2	27,048
West Central	10	8,400

2. Committee Reports

There will be two rounds for applications to be presented by Cambridgeshire Community Foundation at committees in 2012:

	Round 1		Round 2	
Committee	Application	Committee	Application	Committee Date
	Closing date	Date	Closing date	
North	31st March	17 th May	30 th September	22 nd November
	2012	2012	2012	2012
South	31st March	10 th May	30 th September	12 th November
	2012	2012	2012	2012
East	31st March	12 th April	30 th September	18 th October 2012
	2012	2012	2012	
West Central	31st March	26 th April	30 th September	1 st November 2012
	2012	2012	2012	

Although the Cambridgeshire Community Foundation is unable to attend Chair's briefings for the above committees they are happy to answer any questions at any time. Prior to briefings assessed applications will be accessible via a password protected area on their website and members will be given access to review applications and raise questions prior to committee meetings.

If the Cambridgeshire Community Foundation is unable to attend a committee for any reason an officer from the Grants & Voluntary Sector Support Team will cover wherever possible.

3. Chair's and Officer's Action

In between the above rounds grants, if justified new applications cannot wait until the next round, they will be considered, in line with the Council's constitution, by:

- Officer Action (the Council's Grants Manager) for awards up to £2,000
- Chairs Action for awards £2-£5k

The Chair's Action process is where a recommendation for an award is £2-£5k the report will be sent to Chairs and Spokes of the appropriate committee by CCF following consultation with the Council's Senior Grants Officer. The Chair and Spokes will be expected to respond within 5 working days either approving the award, asking for further information, or rejecting the award, giving reason for rejection. If no response it received the recommendation will stand.

The Officer's Action process is where a recommendation for an award is up to $\pounds 2k$ the report will be sent to the Grants Manager to respond within 5 working days either

approving the award, asking for further information, or rejecting the award, giving reason for rejection. If no response it received the recommendation will stand.

All awards made by Chair and Officer Action will be included in the next report to committee.

4. Criteria for Grants

Community Development and Leisure grants both have budgets specifically devolved to area committees for local projects. The policy decision for this dates back to Community Development and Leisure Scrutiny Committee 24 March 2005.

The criteria for awarding area committee grants mirrors the Community Development and Leisure grants strategies and priorities (attached as appendix 1) but also gives flexibility for area committees to decide to on area priorities and to award grants for both for capital or revenue expenditure. Themes for 2012-13 will include the Diamond Jubilee and the Olympics.

The money is to enable projects that provide services or activities to benefit people living in one of the four areas of Cambridge City (North, South, East, West/Central). Priority will be give to projects that are aimed at those people whose opportunities are restricted by disability, low income or discrimination.

5. Eligibility to apply

Applications are invited from community groups and voluntary organisations which:

- are independently set up for charitable or philanthropic purposes
- have a constitution or set of rules defining aims and procedures and decide policy and overall management practice through a committee of elected, unpaid volunteers
- meet the needs of Cambridge residents and are open to all eligible users
- have structures in place to manage affairs efficiently, hold regular meetings to plan and monitor activities, keep minutes and circulate information to group members
- involve members and users in policy-making and in management and recruit and support volunteers, where appropriate
- meet the legal responsibilities of an employer and adopt appropriate health and safety policies and practices including child and vulnerable adult protection measures, if appropriate
- adopt good environmental and equal opportunities practices
- keep proper financial records and show that financial help is needed.

Groups, which are actively working towards meeting these conditions, may be considered for funding as well as

- groupings of local residents able to meet basic accountability requirements.
- partnerships of constituted group(s) and local residents.

(Organisation are not eligible if they are set up and/or managed wholly or partly by a statutory organisation; seek a grant for religious instruction or worship; operate for private gain or are connected with any political party or are involved in party politics.)

6. Awards

- There is a £5,000 limit on application and grant award levels for any organisation.
- Grants cannot be made retrospectively.
- Councillors will be asked to consider and decide on applications in two area committee cycles a year. Grants may be made between meetings if the applicants can demonstrate that they are unable to wait for the next scheduled grants meeting and will be processed via a Chair's/Officer's Action process.
- Groups receiving a grant will need to provide feedback on how they spent the money and the impact it has made.
- At the end of December 2012 the area committee funds are merged with the main grants budget to enable flexibility to spend the budget on appropriate grants to voluntary organisations.

7. Management of Area Committee Grants

The Community Development Service Review and Strategy 2009-12 went to the Community Services Scrutiny Committee on 15th January 2009. A part of this review focussed on Area Committee Grants - primarily on areas where there are internal and external factors driving the need for change and where there is scope to deliver services more efficiently and effectively. It was agreed to increase the range and availability of funding opportunities for voluntary organisations in partnership with the Cambridgeshire Community Foundation (CCF).

Community Development worked closely with Cambridgeshire Community Foundation and a Service Level Agreement was implemented enabling CCF to manage the area committee grant process from April 2009- 2012. This has been extended for a further year until March 2013.

CCF advertise available funds; support potential applicants; assess applications; present applications to an independent grant panel with local knowledge which will make recommendations for awards; present recommendations to Area Committees; advise applicants of Area Committee decisions; make grant payments and seek feedback and monitoring from the funded projects.

8. Cambridgeshire Community Foundation

Cambridgeshire Community Foundation was established in 2004 as a charity (number 1103314) and limited company (number 04998990) to benefit communities particularly, although not exclusively, in Cambridgeshire.

Their vision is: 'effective giving, thriving communities and enriched lives'. Their purpose is to be the hub for community philanthropy in an area – inspiring and supporting giving that strengthens communities and enriches local life.

A board of trustee directors, chaired by Mr Peter Gutteridge, governs the Cambridgeshire Community Foundation, and a small team of staff led by their Chief Executive, Jane Darlington, oversees day-to-day activities. Individuals, families and companies can set up a named philanthropic fund at the Community Foundation to support community needs identified and/or particular causes that match donors' interests. They match applications from groups and individuals to the funds held, and advise donors to ensure their giving is effective. They handle all the administration and ensure all gifts are tax efficient. Many of the funds are held within their endowment, which is invested to maximise resources for grant-making and operations now and in the future. They also manage 'flow-through' funds where donors give amounts annually.

Since 2004 they have distributed just under £5 million in grants and built a unique knowledge of local charitable projects. This expertise has been recognised by the Lottery, National and local Government, Comic Relief, and household names such as Mars and Microsoft, all of whom have commissioned them to distribute money on their behalf.

Their supporters, who include private individuals and companies such as Cheffins, Ridgeons, Marshall, Mills & Reeve, Bidwells and AmeyCespa (previously Donarbon), have chosen Cambridgeshire Community Foundation to help with their charitable giving for a variety of reasons. Some wish to keep their identity private, others wish to cut down on the administration time and the majority seek their knowledge to inform where the needs are greatest.

9. Community Initiatives Funding

For those groups that are new, developing and non-constituted the Grants Manager manages applications through a Community Initiatives process. These groups are unable to apply via the Cambridgeshire Community Foundation so a small amount of area committee funding is decided at officer level for initiatives where a group of residents come together to make an idea happen. These groups are also given other support in their development as required.

10. Neighbourhood Youth Work Funding

There is a neighbourhood youth work fund of £16,690 for work, which will be commissioned by Community Development officers, to be delivered in local areas and undertaken by voluntary organisations. This was established to eliminate multiple bids by larger organisations to the area committees and to take a more coordinated approach to the allocation of funds for youth projects across the areas.

11. How to apply

For **Area Committee Grants**, constituted organisations can apply using the online application form accessed through the Area Committee Grants page on the Cambridgeshire Community Foundation website – link below

www.cambscf.org.uk/area-committee-grants.html

Groups wishing to discuss their project or funding request should contact Marion Branch at Cambridgeshire Community Foundation on 01223 410535

For organisations/groups without a constitution or governing document:

Groups will need to apply via **Community Initiatives Grants.** Contact Elaine Shortt in the Council's Grants & Voluntary Sector Support Team who will discuss the project and process with those smaller groups. Tel: (01223) 457968 Email: elaine.shortt@cambridge.gov.uk Appendix 1 – Community Development & Leisure Priorities relating to Area Committees

Community Development

Community Activities

1. Activities which support children and young people and families experiencing disadvantage:

- to provide children and young people with opportunities to participate in positive activities, engage in democratic processes, and improve the quality of life in neighbourhoods
- to meet the needs of children and young people in the areas of growth or demographic change
- 2. Activities which support
 - BME groups
 - people with disabilities
 - LGBT groups
 - women lacking opportunities to live safe and fulfilling lives
 - community cohesion activities helping people from different backgrounds to integrate into the Cambridge community and to get on well together
- 3. Activities which support **older people** to live socially and physically active lives.

Consideration will be given to specific activities and services that enable those groups and individuals to participate in their communities and improve their own well-being. Activities must include one or more of the following:

- supporting those who are disadvantaged by low income/ disability/ discrimination
- proposals that enable people to participate in decisions and influence the services that affect their lives
- bringing people together to identify common issues and to bring about change
- investigating local needs and developing responsive projects
- increasing the awareness of and celebrating the city's cultural diversity

It is not for personal care services, proselytising or worship or services which are the responsibility of other statutory agencies

2. Social and Economic Deprivation - projects, services or activities which promote **Economic Inclusion**. Supporting organisations that help individuals to overcome barriers to participation in the City's economy. Support, advice and guidance for workless people and those at the risk of worklessness to gain the confidence, motivation, skills and qualifications to engage in rewarding employment or entrepreneurial activities.

3. A Growing City - enabling voluntary and community activity in new communities on fringe sites to flourish and to support the integration with neighbouring parts of the city.

- Community development activities in new developments in the City (see Community Activities above for the type of activities eligible for funding).
- Building capacity in and making links with adjoining neighbourhoods where
- development is taking place

Leisure

1. Improve access to leisure activities

A targeted approach to improving access to arts and sports for city residents who currently have restricted access, particularly including:

- Minority Ethnic Groups
- People with disabilities
- People on low incomes
- Children, young people and older people at risk of exclusion from leisure opportunities

2. Enhance the City's cultural offer

Arts and sports activities that enhance Cambridge's cultural offer by doing some or all of the following:

- Celebrating Cambridge's cultural identity or local traditions
- Benefiting the local economy
- Reflecting the city's creative reputation through being new, innovative, and ambitious
- Promoting environmental sustainability
- Celebrating the London 2012 Olympic Games and supporting the aims of the

City's Olympic Action Plan (available from <u>www.cambridge.gov.uk/olympics</u>)

3. Encourage and support local neighbourhood arts and sports activities that enhance current provision and are for the benefit of local residents